

## TIME TO CELEBRATE.

Don't miss this opportunity to **ignite** future business.

# June 6-9, 2024



You work hard. Your employees work hard.  
Your company is a valuable community resource.  
Summer is just around the corner.  
We want to celebrate YOU!

In fact, we're planning a full-blown festival in June. This 16th Annual **Community** event will have carnival food, games and rides, provided by Skerbeck Entertainment Group, along with live entertainment and two nights of fireworks. The KLR Splashpad, Kids Kingdom playground, are also among the activities families can enjoy.

Last year, the *Annual Seymour Celebration* attracted more than 25,000 visitors and received extensive media coverage via radio, TV, online and print in Oakland, Lapeer and Macomb counties.

*Seymour Celebration* is a great vehicle for businesses to get their names in front of prospective clientele from all over the tri-county area and beyond. As a sponsor, your company will be recognized in the Oxford Township Parks & Recreation brochure, which is published three times a year and distributed to more than 20,000 residents and non-residents.

Treat your family and staff to a fun stay-cation and get great marketing exposure at the same time.

Let's have a blast together celebrating local businesses and communities. Send us your sponsorship application, visit [www.oxparkrec.org](http://www.oxparkrec.org) for festival details, or contact our office for more information. We appreciate your friendship!



Phil Castonia, Director  
Oxford Township Parks & Recreation

★ **\$250**

### Friends of the Seymour Celebration

- ✓ Name in promotional advertising (print and online)
- ✓ Recognition in brochure

★ **\$500**

### Sparkler Sponsor

- ✓ All of the *Friends* advantages, PLUS
- ✓ One 2x3 sign on perimeter fence

★ **\$1000**

### Firecracker Sponsor

- ✓ All of the *Friends* and *Sparkler* advantages, PLUS
- ✓ One additional 2x3 sign on perimeter fence (2 total)
- ✓ Opportunity to setup info booth at Festival

★ **\$2,500**

### Sky Rocket Sponsor

- ✓ All of the *Friends*, *Sparkler* and *Firecracker* advantages, PLUS
- ✓ One additional 2x3 sign on perimeter fence (3 total) or banner at Park Entrance
- ✓ Two carnival wristbands
- ✓ Logo on Seymour Celebration t-shirts
- ✓ Four Seymour Celebration t-shirts

★ **\$5,000**

### Grand Finale Sponsor

- ✓ All of the *Friends*, *Sparkler*, *Firecracker* and *Sky Rocket* advantages, PLUS
- ✓ 3x6 banner on entertainment stage
- ✓ Sponsor announcement and recognition before fireworks show
- ✓ Two additional carnival wristbands (4 total)
- ✓ Four additional Seymour Celebration t-shirts (8 total)

CONTACT: Dawn Medici, (248) 628-1720, [dawnmedici@oxparkrec.org](mailto:dawnmedici@oxparkrec.org)

# SPONSORSHIP APPLICATION

Please return by Friday, May 17, 2024



**June 6– 9, 2024**

Applicant Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Website: \_\_\_\_\_

Phone: \_\_\_\_\_ / \_\_\_\_\_ Email: \_\_\_\_\_  
HOME CELL

I agree to the terms set forth by the Parks and Recreation Department:

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

## SPONSOR LEVELS

☆ Friend  
\$250

☆ Sparkler  
\$500

☆ Firecracker  
\$1,000

☆ Sky Rocket  
\$2,500

☆ Grand Finale  
\$5,000

*Make checks payable to Oxford Township Parks & Recreation  
2795 Seymour Lake Rd., Oxford, MI 48371*

## T-SHIRT SIZES (Indicate how many of each size)

*Sky Rocket (4 shirts) & Grand Finale (8 shirts) Sponsors Only*

\_\_\_ Sm \_\_\_ Med \_\_\_ Lg \_\_\_ XL \_\_\_ XXL \_\_\_ XXXL

## OTHER INFORMATION

**BANNER:** Grand Finale sponsor organizations will be recognized on a 3 x 6 vinyl banner hung along the entertainment stage.

**T-SHIRTS:** Staff and volunteers will be wearing *Seymour Celebration* t-shirts with sponsor logos on the back. Each Sky Rocket and Grand Finale sponsor organization will receive complimentary shirts.

**ADVERTISING:** Please send a high-resolution file of your company logo to: [dawnmedici@oxparkrec.org](mailto:dawnmedici@oxparkrec.org) for printing on t-shirts and other promotional materials. Acceptable file formats include JPG, PDF, AI and EPS.

**Vendor Info Booths:** Space to be provided for authorized vendors to have an individual booth space on the festival grounds to share information. Vendor responsible for all booth material, set-up and clean-up.